

Italian South African Chamber of Trades & Industries

The company

Address	Cne Regent Street & Kirkby Road. Suite 3 B - Bedford Manor Office Suites - Bedford Gardens - 2014 - Johannesburg
Type of business	Service
Professional work trainee will get experience in	Marketing, event management
Internship dates	To be defined
Application period	Anytime

Trainee's profile

Languages required	English
Computer skills	Outlook, Excel, Powerpoint, Word
Required skills	Driving license B

Job description

Job content

The intern's primary role will be to support the activities of the Chamber concerning the organization, management and promotion of events (trade shows, meetings, conventions). Office tasks will also be part of the intern's duties (updating databases and computer files, e-mail management); public relations, market research and writing and preparing articles for the Chamber's newsletter. In addition, the intern will carry out sectoral analysis and participate with the staff of the Chamber of Commerce through the delicate phase of helping Italian companies in their internationalization process, i.e. before deciding whether to make an investment in South Africa, the Italian entrepreneur will need to have a good sense of the sector they are interested in, in the South African market. This information is composed of market analysis and a pre-feasibility analysis, in which we study and analyze the concrete possibility of helping the Italian company to enter the South African market. This interesting process plays an active part in the intern's curricular work experience while at the Chamber.

Notes

The company can provide help in finding accommodation