

Istituto Italiano di Cultura a Berlino

The company

Location	Berlin, Germany
Type of business	Cultural institution
Job function	Communication, social media management, administration and organization of cultural events

Trainee's profile

Languages required	German (level B2), Italian
Faculty	Humanities, Management of cultural organizations, Communication sciences, PR
Computer skills	Windows Office, Social Media (Facebook, Twitter, Instagram, Youtube, Flickr), Adobe Photoshop
Required skills	Positive, at ease with different cultures, determined, responsible, hard worker, experience with social media and content creation (storytelling)

Job description

Job content

- Responsible for uploading and creating photos and content for our social media channels
- Active member of social media on company's behalf (liking, following other profiles)
- Developing a recognizable look, feel and voice of the Institute via these channels
- Must be able to produce measure and track progress
- Passion or previous expertise for photography