

Italian Chamber of Commerce in Mexico

The company

Location	Ciudad de Mexico
Type of business	Services
Professional work trainee will get experience in	Public relations, International trade, Economics, Event planning

Trainee's profile

Language required	Spanish B2
Faculty	Economics, Communication with interest in Public Relations and Event Planning
Computer skills	Intermediate Excel and Powerpoint
Required skills	Fluency in Spanish (B2) is mandatory.
Professional qualifications	The CCIM internship is open to individuals that are finishing their bachelor's or master's degree in the field of economics and communication or a graduate intending to begin the internship no more than 12 months after graduating.

Job description

Job content

The CCIM offers different positions:

Internationalization Area

Market studies; List of contacts; B2B meetings; Commercial missions; Economic articles; Participation in trade fairs and exhibitions etc.

Partners & Events Area

Organization of events of the Italian Chamber of Commerce in Mexico; Planning of workshops and seminars; Negotiation with suppliers and customers; Search for new members etc.

Marketing & Communication

Social Media Management; Contact and Relationship with traditional media and influencers; Web Content Design; Interview Production and reports; Creating Event Invitations etc.

Commercial Area

Direct contact with partners; Development of new strategies for sponsorships with important Italian and Mexican brands; Scoutings with sponsors and general support in the organization of events of the CCIM etc.