

The company

Address	Golden Moments, 119 Winter Road, Southsea, Hampshire, PO4 8DS. United Kingdom
Website	www.goldenmoments.com
Type of business	Marketing
Professional work trainee will get experience in	<ul style="list-style-type: none">• Online Marketing• Seo (Search Engine Optimisation)• Customer Service
Internship dates	Ongoing

Trainee's profile

Languages required	Fluent written and verbal communication in English, Italian
Education	Academic background in an economic/business related discipline
Computer skills	Proficiency in Word, Excel, Power Point, Adobe Photo Shop and Database Management

Required skills

- Problem solving skills and attention to details
- Team player with ability to build relationships and negotiate both with internal organizations and external partners
- Willingness to join a dynamic, multinational team

Job description

Golden Moments is fundamentally a marketing-based business. This role will encompass in some way all aspects of the marketing mix, primarily the focus is 'place' and 'promotion'.

Job content

- Make sure events are successful, by providing all necessary information to the customer and our suppliers.
- Business development responsibility to manage existing corporate relationships and distribution channels.
- Prospect new partners and integrate with marketing agencies to co-ordinate campaign plans/briefs.
- Devise public relations campaigns and liaise with media partners.
- Organise and manage communications to our existing suppliers
- Finding and creating new experience products
- Keeping the website updated
- Being responsible for the seasonal newsletters in writing and sending
- Online Marketing (Search engine optimisation and marketing)

The internship programme is an integral part of our business, with each role directly impacting upon the business and the basis for management decisions. With continued growth in the business you will need to remain flexible to change and passionate about the firm's vision. In providing such a rewarding opportunity we expect you to share our dedication to the business and customers. A strong work ethos, combined with an environment that is professional whilst fun, makes our workplace open and respecting.

Internships are unpaid but you could be eligible for a scholarship from Erasmus or Leonardo da Vinci. It may also be possible for your internship to be acknowledged officially on your university diploma, even if you are unable to gain course credits.

We are happy to help find accommodation near to the office. Portsmouth is a university city with shopping centres, beach, gyms, marinas, bars, clubs and restaurants, and is located 1 hour 30 minutes south of London.

Portsmouth City has excellent train and express bus links to London, and along the coast to Brighton and Bournemouth. The nearest airports with cheap flights are; Bournemouth, Gatwick, Heathrow, Luton and Stansted.

Notes