

ADC Group

The company

Location	Milano
Type of business	B2B sales / promotion - European Best Event Awards
Job function	Marketing, Sales, Customer Service, Social Media management, intercultural relationships

Trainee's profile

Languages required	English + any other language is a plus
Faculty	Economics, Communication, PR, Mdia
Computer skills	Full proficiency
Required skills	Positive, at ease with different cultures, determined, responsible, hard worker

Job description

Job content

EuBea Awards is the initiative that recognizes the excellence in events and live communication across Europe.

Created in 2006, with the aim to promote and enhance the importance of events in the marketing plans of any organization, EuBea has helped participating agencies from 29 different European countries to find new inspiration and new ideas for their events.

The intern will be in charge of contacting via email/telephone Event Agencies in one or more European countries to:

- detail the opportunity to participate at the most important European Award;
- assist the participating Event agency to choose the appropriate category of the Awards;
- help agencies to complete the entry form to participate;
- help the Event Dept. of ADC to verify the quality of the materials uploaded by the agencies;
- help the Marketing dept. of ADC to boost the Posts/news of the Awards/Festival to the Social Media.

Within the period of the internship the candidates will have the chance to explore the entire market of the most important European Event Agencies, establish direct relationships with professionals of the Event Industry from over 25 european countries, view and learn from the top projects/creativity of the Event Industry, participate @ the most important Festival of Events and Live Communication.